

## ST IVES PARISH PLAN - TO DELIVER DIOCESAN PASTORAL PLAN (2004)

No.	Diocesan Policy	Action Points	Parish Outcomes	Lead Responsibility	Review
4	<b>COMMUNICATING THE GOOD NEWS</b> <i>"Every parish is to appoint a Parish Communications Officer. He or she will be responsible for pro-active contact with local media (especially local newspaper) in order to achieve coverage for "good news" parish events.</i>	<ul style="list-style-type: none"> <li>• Appoint Parish Communications Officer (PCO)</li> </ul>	Achieved. PCO in post	PCO	As required
		<ul style="list-style-type: none"> <li>• Diocesan Communications Officer will organise training for PCO</li> </ul>		DCO	As required
		<ul style="list-style-type: none"> <li>• Develop pro-active relationships with local radio and TV</li> </ul>	Liaise with PCO to develop timely media coverage - as required	Parish Priest	As required
		<ul style="list-style-type: none"> <li>• Develop parish website</li> </ul>	Parish webmaster to review/develop website format and content 2008	Webmaster/PSG Link rep	2008
		<ul style="list-style-type: none"> <li>• Introduce "What's On" guide (eg Church contacts and Mass times etc) to</li> </ul>	Develop flyer for Tourist Information/B&Bs etc	PCO	2008
		Local papers	"		
		Hotels/B&Bs	"		
		Local directories	In St Ives retail and services guide		